



ANNUAL REPORT 2024

Kewanee Area United Way

kewaneeareaunitedway@kewanee.com
kauw.org

Tel: 309-761-8447
PO Box 426
Kewanee, IL. 61443

TABLE OF CONTENTS

A Message from our Executive Director	P3
Board of Directors as of 12/31/2024	P3
Our Mission	P4
Our Vision	P4
The Three Pillars of the United Way	P4
2024 Highlights	P4
Building for the Future	P4
UWW Required Reviews	P5
Financial Overview	P5
Annual Profit and Loss Statement Breakdown	P5
Income	P5
Expense	P5
Balance Statement	P5
Independent Auditor Review	P5
Community Partners-Levels of commitment	P6
SHOES FOR KIDS 2024	P6

A message from our Executive Director

We are pleased to share our 2024 Annual Report for Kewanee Area United Way. For over half of a century, KAUW has been bringing people and resources together to improve lives within our communities. There are three pillars that support the work of United Way, Educational success, Healthcare, and Financial stability and independence. Each of these are areas of importance in improving the lives of people in our area. The list of agencies that receive grants each year must meet at least one of these three goals. The nonprofit agencies that were supported in 2024 is located under the Community Involvement/agencies on the kauw.org website. We are looking forward to continuing to support these agencies in 2025. This report encompasses some very exciting firsts, new directors, and opportunities to build for the future!

Just who are the Board of Directors?

The Board is comprised of nine directors, five of whom are new as of the end of 2024.

Nancy Sutton, President

Owner, Sutton Realty

Doug Whitmer, Vice President, Financial Committee

Agent, Sutton Realty

Robert Hensley, Secretary

Pastor, St. John's Episcopal Church

Stephanie Humphrey, Treasurer & Financial Committee

Teacher, Kewanee KCUD 229

Eddie Toliver, Financial Committee

Director, The Kewanee Salvation Army

Nat Smith, Director

Chief Operating Officer, Housing Authority of Henry County

Tami Pettis, Director

Property Manager, Housing Authority of Henry County

Sarabeth Seago, Director

IHMVCU, Dual Branch Manager

Melisa Martel, Director

OSF Healthcare, Performance Improvement Specialist

Our Mission

“The mission of the Kewanee Area United Way is to increase the organized capacity of people to care for one another.”

Our Vision

“We are a community-based, non-profit support organization which motivates and inspires people to make a difference. We work together with our neighbors and local non-profit agencies to identify the unmet needs of our residents; then locate resources to address these challenges.”

The Three Pillars of United Way

Traditionally, the United Way has three fundamental operational goals (or pillars) that every United Way works to improve in their service area. These three pillars are health, education, and financial stability. Each agency partner to whom Kewanee Area United Way awards financial support, will in some way address one or more of these pillars.

2024 Highlights

BUILDING FOR THE FUTURE

- 15 (501(c)3) Partner Agencies were funded in 2024. Grants in the amount of \$93,500 were distributed to those agencies monthly, providing financial resources essential to Henry and Stark County residents.
 - These agencies provide; food; shelter; counseling; crisis intervention; housing, domestic abuse intervention, support and treatment; Emergency supplies; tutoring and after school programs in the schools; assistance and programming for the disabled; assistance to the elderly to remain at home; youth development; home delivered meals; distribution of food to those needing assistance; provision of free home repairs and ramps to qualified homeowners; help to the homeless; and summer reading programs.
- As a result of the tornadoes that struck the Kewanee area on July 15 2024, a \$2000 Disaster Assistance Grant was distributed to the Kewanee Salvation Army 360 Center to help address needs created for local residents.
- SHOES FOR KIDS was launched in March 2024 to help children enter school ready to learn. Studies have shown that providing appropriate school attire builds self-esteem and a willingness to learn in young children. This year shoes were provided to children PreK through 6th grade in the Kewanee and Wethersfield school systems. 250 pairs of shoes were distributed to children that otherwise may have started the school year with shoes that did not fit, were inappropriate for school, worn out or in general just did not work the child. Provision of appropriate footwear started these kids off in the new school year with excitement and self-worth. Volunteers were moved by the children's responses; from joyful smiles, thank yous, tears and hugs!
- IHMVCU collected books for grade school children in the fall and KAUW had the honor of delivering the books to area schools.
- Throughout the year, KAUW has relied on local businesses and area residents to support the outreach to this area. We are honored to have a growing relationship with this area to support growth and development in the focus of Kewanee Area United Way.

UWW Required Reviews

To be certified as a United Way Nonprofit agency, each United Way must be certified annually by United Way Worldwide. Certification is accomplished by submitting annual reports compiling information meeting the individual criteria in each report. The following reports are due on predetermined dates each year:

- ❖ UWW Membership Certification
- ❖ Database 2 Report

Financial Overview

Income/Expense

Donations reported to United Way Worldwide	\$92,528.29
Other Revenue (Fundraisers)	\$5,597.76
Sponsorship	\$1,425.00
Liabilities	\$128,979.07
Investment gain/loss	\$-1,809.75

Annual Profit and Loss Statement Breakdown

Income

Annual Campaign Donations	\$1,804.56
Non-Annual Campaign Donations	\$98,209.16
Annual Mailing	\$6,267.00
Fundraisers/Sponsorship	\$6,353.18
Total Income	\$112,633.90

Expense

Agency Grants	\$93,500
UWW required review	\$1,500.00
Membership/Dues/licenses/Insurance	\$2,779.00
Contracted Services*	\$7,316.04
Facility/Equipment	\$1,800.00
Operational Expense	\$4,062.05
Salary/Compensation	\$15,673.84
Event Expense	\$1,604.16
Disaster Relief	\$2,000.00

Total Expense \$129,735.09

*New in 2023 for 2022, annual CPA review required by United Way Worldwide

Balance Statement

Current Assets

Cash in Bank	\$34,752.71
Investment Assets	\$179,790.85
Fixed Assets	\$4,918.00
Total Assets	\$223,361.9
EOY tax liability	\$373.11

Independent Auditor Review

Annually, United Way Worldwide, the Headquarters for United Way in the United States, requires that all local United Ways must have either a CPA audit or a CPA review, depending on the level of donations. As a result, KAUW has contracted with Douglas Irwin, & Co. to review the financial accounting for 2023. The review will be held on file at the Kewanee Area United Way.

Community Partners

Kewanee Area United Way is thankful for the continuing financial support from the business community in this area. Businesses contribute in so many ways. They may participate in a workplace campaign, contributing designated donations each payday. Businesses accumulate those donations and send a check to KAUW weekly, monthly or quarterly. Businesses also may send an annual check or hold a big fundraiser (or both). Just as important to the daily operation of KAUW is the response to smaller requests for individual donations such as gift certificates/coupons, prizes and gift baskets that are used as silent auction items, prizes, and awards. Please take a minute and say thank you to the businesses listed below. These businesses are investing in the future of this area and in our children!

Certificates and Baskets

Coco's	MelFosterCo	Sutton Realty
Fernando's	Downtown Eatery	Entwined
Blissful Branch	Breedlove's	Edward Jones-Mike Miller
Prairie Chicken Haus	Happy Joe's	Cerno's
Country Morning Coffee	Scooter's	Coco's
NAPA	AutoZone	O'Reilley's

WorkPlace Donations \$100 to \$500

Wethersfield School System
Black Hawk College
SBT

WorkPlace Donations \$500 to \$1,000

Boss Manufacturing

WorkPlace Donations \$1,000 to \$5,000

Kewanee School System
OSF
PNB

Bright Funds

Out of Area Annual Campaigns

WorkPlace Donations \$5,000 to \$15,000

Caterpillar

WorkPlace Donations \$15,000 to \$30,000

Great Dane Trailers

General Fund Donations from Area Businesses \$500-\$10,000

Sav-A-Lot-Round Up Campaign and food for fundraiser

Black Hawk College Stampede of Pumpkins

IHMVCU-Annual donation and T-shirts

Ameren-Annual Donation

PNB-Annual Donation

General Donations by area residents (Approximately \$15,000)

SHOES FOR KIDS DONATIONS – Totalling approximately \$14,500

Kewanee Area United Way Inv Income (\$6000)	Union Federal Savings and Loan (\$400)
B.P.O. Elks (\$2000)	Good's Furniture (\$600)
Anonymous Donor (\$1500)	Salvation Army (\$500)
Kiwanis (\$500)	Ministerial Association (\$1000)
New View Furniture (\$500)	St. John's Episcopal Church (\$1000)
Stark County Ambulance (\$500)	Rotary (\$1000), which will be used to match the first \$1000 donated in 2025

A big thank you to Breedlove's Sporting Goods, who gave their time, advice, organization and a steep discount to maximize donations and provide the shoes for kids that were delivered in 2024.

We are more grateful for the support of our area businesses and the communities with whom we work, than we can express! Thank you to all of the businesses that have supported Kewanee Area United Way in 2024. We are looking forward to 2025 and all the possibilities that this year may bring with all of you as partners!