

KAUW 2023 ANNUAL REPORT

**Kewanee Area
United Way**



Email: kewaneeareaunitedway@kewanee.com

Website: kauw.org

Tel: 309-761-8447

PO Box 426

Kewanee Illinois 61443

Kewanee Area United Way (KAUW) in 2023

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OVERVIEW - KEWANEE AREA UNITED WAY

Our Mission

“The mission of the Kewanee Area United Way is to increase the organized capacity of people to care for one another.”

Our Vision

“We are a community-based, non-profit support organization which motivates and inspires people to make a difference. We work together with our neighbors and local non-profit agencies to identify the unmet needs of our residents; then locate resources to address these challenges.”

The Three Pillars of United Way

Traditionally, the United Way has three fundamental operational goals (or pillars) that every United Way works to improve in their service area. These three pillars are health, education, and financial stability. Each agency partner to whom Kewanee Area United Way awards financial support, will in some way address one or more of these pillars.

Who We Are

Kewanee Area United Way (KAUW) has proudly served Henry & Stark County citizens since 1957. It was started as the Kewanee Community Chest. In 1982, it became the Greater Kewanee United Fund. Since that time, it has transitioned to Kewanee Area United Way. Although the name has changed, the goal is the same, to improve the lives of those in this area through health, educational opportunity, and financial stability. It truly takes a village to meet those lofty goals. Through the financial support from area residents, partner agencies, the business community, volunteers and the encouragement and input from our community, it is possible to successfully meet the goals set each year.

Annual Campaign

The Annual Campaign is held in the fall of each year. The kickoff date in 2023 was held on October 11th, hosted by a joint meeting of the Rotary and Kiwanis Clubs at the Downtown Eatery. Speakers joined KAUW to share their agency goals and expectations for 2024. KAUW was excited to return to this format as members of both clubs represent the leadership and business owners, operators and leadership in this area. The goal of the Annual Campaign is to dedicate a specific fundraising period during the year to dedicate to raising funds for the upcoming year. These funds are used to keep resources alive and well in Henry and Stark counties. During this time period, every effort is made to contact residents and businesses in the area. Each year, KAUW reaches out to both residents and businesses to refresh their knowledge of the goals of KAUW in relationship to the communities in Henry and Stark Counties with whom we work. Additionally, KAUW shares how funds will be directed for the upcoming year. Many businesses in the area have Workplace Campaigns in which employees pledge through the corporate payroll deduction program. Pledge donations are sent to KAUW weekly, monthly or quarterly with businesses often sending a corporate match donation during the Annual Campaign.

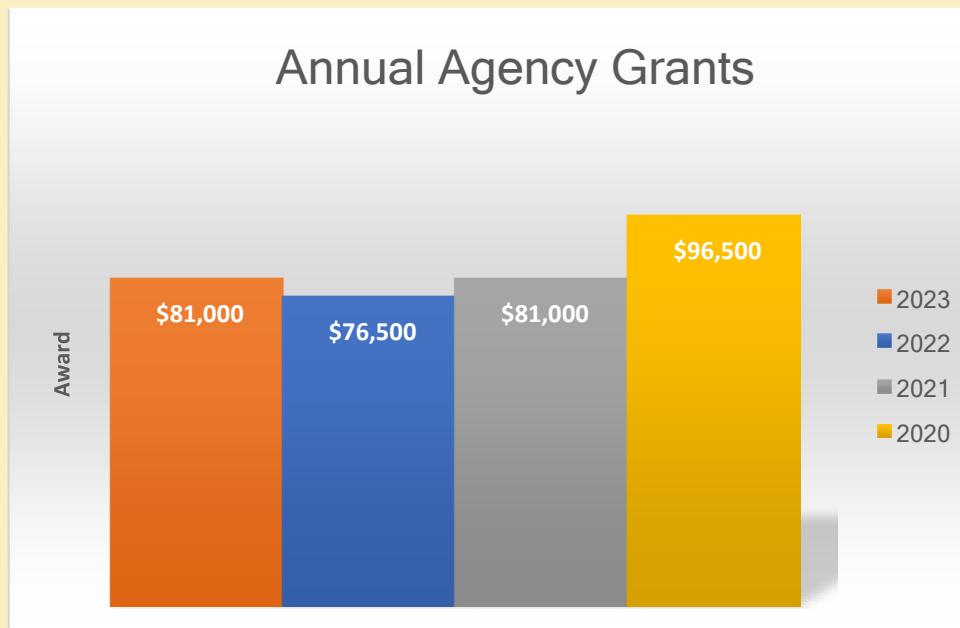
Board of Directors, Staff

Nancy Sutton	President
Doug Whitmer	Vice President
Robert Hensley	Secretary
Stephanie Humphrey	Treasurer
Darcy James	Director
Jeanna Eastman-Moore	Director
Eddie Toliver	Director
Ray Jacobs	Director

Linda Blair, KAUW Executive Director

Agency Partners, funded during 2023

- | | |
|-------------------------------------|---|
| A.B.C.D. | Henry County Youth Services Bureau |
| Abilities Plus | Kewanee Food Pantry |
| Alternatives for the Older Adult | Rebuilding Together Henry County |
| Boy Scouts | Salvation Army |
| Braveheart | Sunshine Community Services Center |
| Freedom House | The Center for Youth and Family Solutions |
| Girl Scouts | YMCA |
| Henry County Mental Health Alliance | Henry County Senior Citizen Center |
- We are happy to announce that 15 of the 16 agencies partnering with KAUW in 2023 will be returning in 2024!



Financial Overview

Income/Expense

Donations reported to United Way Worldwide	\$111,490.12
Other Revenue (fundraisers, sponsors)	\$7910.24
Expenses exclusive of UWW required reserve	\$117502.93
Investment gain/loss	\$18,454

Annual Profit and Loss Statement Breakdown

Income

Annual Campaign Donations	\$31,448.20
Non-Annual Campaign Donations	\$80,041.92
Total Donations	\$111,490.12
Fundraisers/Sponsor Dollars	\$7,910.24

Total Income	\$119,400.36
Investment Income (not included as operating income)	\$25,627.35

Expense

Agency Grants	\$81,000
Licensing	\$25.00
Membership/Dues	\$1215.00
Advertising	\$728.34
Contracted Services*	\$8,154.99
Facility/Equipment	\$3035.75
Operational Expense	\$5565.68
Annual Campaign Expense	\$993.92
Salary/Compensation	\$15,863.13
Event Expense	\$921.12

Total Expense	\$117,502.93
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*New in 2023, annual CPA review required by United Way Worldwide

Synopsis - Balance Statement

Current Assets

Cash in Bank	\$56,118.09
Investment Assets	\$168,843.27
Fixed Assets	\$4,918.00

Total Assets	\$229,879.36
Current tax liability	\$348.82

Independent Auditor Review

In 2023, United Way Worldwide, the Headquarters for United Way in the United States, required that all local United Ways that had not had a Independent CPA Review within the previous 3 years, do so. As a result, KAUW contracted with Douglas Irwin, & Co. to review the financial accounting for 2022. Financial statements were reviewed and found that the fixed assets for 2022 should be written off. No other recommendations were made. The review will be held on file in the Kewanee Area United Way files.

Looking Forward

Kewanee Area United Way (KAUW) is dedicated to financial stewardship and maximizing every dollar spent to advance our mission. The financial focus continues to be a commitment to our supporters to use the donor dollars in our immediate area to further enhance education, health, and financial stability for the communities we serve. Our commitment to keeping operating expenses as low as possible and well below the national average has not changed. In 2023, donor dollars were used to support both the 16 agencies to which grants were awarded and outreach to the communities KAUW serves. Our ongoing goal is to be available when needs arise.

KAUW has ended the year in a good financial position to continue the funding of 15 agencies awarded grants for 2024 as well additional outreach as the need arises. Due to the commitment of the Board of Directors, businesses and residents in Henry and Stark Counties, 2024 again starts the year in the black!

KAUW is looking forward to continuing our partnership with our Partner Agencies, our sponsors and donors; enhancing communication and addressing community needs as they arise. In 2024, The Board of Directors will be looking at area needs to determine where best to direct KAUW efforts in the coming years.

Event Sponsors

CSB Bank

OSF

Breedlove's

SBT

Sav-a-Lot



MAJOR DONORS

Great Dane

OSF Hospital Systems

People's National Bank

Black Hawk College

Ameren

IHMVCU

City of Kewanee

Sullivan Door Company

Breedloves

Caterpillar

Constellation

State Bank of Toulon

Boss Holdings

And... Many residents in Henry and Stark Counties

